This Code of Ethics governs the actions, practices and conduct of Cuddlists in order to ensure comprehensive and quality services to clients and the community.

Role of the Cuddlist:

1. The Cuddlist understands that her/his relationship with the client is a professional one defined by the exchange of money for time and services. Any time spent with a client outside of this exchange is done in clear recognition of redefining this boundary as a personal relationship and is done with conscious awareness taking full responsibility for any consequences intended or otherwise.

Recommended: If a personal relationship develops, sever the professional one in a conscious therapeutic way and put interaction on probation for a 3 month period before resuming contact.

- 2. The Cuddlist shall understand her/his boundaries and limitations as it applies to skill and knowledge and fully acknowledge this to the client.
- 3. The Cuddlist shall understand the role transference plays in the Cuddlist/client relationship and understands that feelings of attraction and love are part of the therapeutic process.
- 4. The Cuddlist is responsible for teaching and implementing consent practices at all times.
- 5. The Cuddlist is responsible for maintaining her/his professionalism by seeing continuing education, by seeking personal therapy if appropriate and receiving second opinions from a certified peer/mentor.
- 6. The Cuddlist shall respond promptly and constructively to concerns and criticisms.

Respect:

- 1. The needs of the client come first
- 2. Provide clear, comprehensive information to enable the client to make the best choices.

Confidentiality:

- 1. Honor and respect the confidentiality of the client.
- 2. Any notes or reference material the Cuddlist may have regarding a client shall be kept in a secured file cabinet or other locking device and/or secure online folders.